

Star Data's Web Services



Star Data Systems provides a variety of Web solutions to clients who wish to conduct online interviewing. Now, you can take advantage of the opportunities the Internet provides for fast, low-cost interviewing with a minimum of investment. You may select from our Online Service Bureau, Hosted ASP, Dedicated Hosting or work with our research professionals to customize your own vision of an online experience. No matter what solution you choose, you will have access to our robust survey engine and our high capacity network to ensure that your project is a success from start to finish.

Web Survey Features:

- Support for all question types (single, multiple, quantity, text and open-end) and various formats (grids, drop-down boxes, etc.)
- Complex skip patterns, branching and piping
- Choose the number of questions a respondent sees on a page
- Ability for the respondent to review and amend answers easily
- Rotation and randomization of questions and answer categories
- Include and exclude answers from previous questions
- Recall previous responses / Dynamic text substitution (meaning that information captured during an interview or preloaded data can be shown later in the survey)
- Multilingual capability including Unicode characters like Chinese and other Asian languages
- Full multimedia support, including image, sound and video files
- Complex quota control and the ability to change quotas once the survey is live
- Suspend and resume survey (respondents pick-up where they left off)
- Preload data / sample from an input file
- Password protection
- Customize the appearance of the surveys using different colors, fonts and button styles
- Status bar progress
- Plus much, much more!

Online Service Bureau

Star Data Systems Online Service Bureau provides full service Web survey programming, hosting and management services on MrSurvey.com, Star Data Systems' World Wide Web interviewing site. MrSurvey.com is an easy way for companies to conduct interviewing on the Internet using Star Data's expertise. Our research professionals will set up and administer your survey over the Internet. You supply us with your questionnaire and sampling requirements and we do the rest! We will program your script, send out invitations to your respondents, host your survey and provide you with a data file and tabulated results.



Hosted ASP Service

For those who want to do everything from writing the questionnaire to managing the data, you can now field and manage your own Web surveys remotely with Star Data Systems ASP (application service provider) solution. Our interface allows complete online management and administration of your Web surveys without having to invest in software licenses or information system infrastructure. Its applications are fully hosted on MrSurvey.com's server with your company's website name and logo, leaving your resources free. Our ASP service allows remote access to instant survey information in a controlled environment, empowering everyone involved with your surveys.



Dedicated Hosting

Star Data Systems, Inc. hosts web servers on an ASP (Application Service Provider) basis to conduct Online surveys for clients who wish to use Star Data's web servers, web access and web survey software, but wish to author and administer their own surveys. Star Data provides dedicated servers to clients who require that their data not be commingled with other data.

Star Data's dedicated hosting advantages:

- Data is isolated from Star Data's network
- Data is not commingled with other client's data
- Data is not backed up with other client's data
- Increased speed, flexibility and control

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